

HD IN VISION PRESENTATION RECORDING

As well as offering voiceover services, I also offer my presentation services in vision.

Why use an in-vision host? Well, often clients have promo videos, corporate films or training programmes where parts of the script have nothing specific to show on screen.

You see, if the video script mentions, say, parts of an engine, it's important to see the parts of the engine. If the script talks about eating strawberries, the viewer really needs to see people enjoying strawberries.

If however, it's a general introduction to a training course, a discourse on philosophy or any section of script where there are no *relevant* illustrative shots to cover the voiceover, it's a good option to see the voiceover "in vision".

The other advantage of in vision presentation is that the personality of the host comes across far better when you see them than just hearing a disembodied voice.

As well as being a very experienced voiceover artist, I have much experience presenting to camera for both non-broadcast and on air work, with many years as a BBC TV news reader in Bristol, UK and the in vision presenter of Granada Action for ITV as well as ITV news.

Examples are on the website: www.PeterBakerVoiceover.com under "IN-VISION"

THE PRACTICALITIES

I hire a professional HD TV studio with broadcast microphones, Autocue and chromakey or "green screen" facilities. If you're not familiar with this system, it allows the "green" to be replaced by whatever you want. This gives enormous flexibility for you.

My face can be shifted, right, left, drop shadowed, a logo put behind, or you can key me in front of live action, it's up to you. Chromakey facility is a standard feature in most professional editing programmes such as Adobe Premiere Pro, Avid or Final Cut Pro.



The video you'll receive



Choose your background in edit



The composited picture

NOTE: If you don't want to key in a background yourself, send me your 1080 x 1920 image or video and I will do this at no extra fee. Here are three "stock" subtly animated backgrounds I can provide if you don't have anything yourself, again, no extra fee:

SELECT - BACKGROUND 1: TV MACHINE ROOM



SELECT - BACKGROUND 2: NEWS STUDIO WITH SCREEN



Note, if you choose BACKGROUND 2, give me the image or logo for the screen please

SELECT - BACKGROUND 3: BLURRED SCREENS IN BACKGROUND



SO - WHAT YOU NEED TO GIVE ME

You need to give me a script in either Word or Text format, with the usual voiceover guidance about pace, style and with any unusual pronunciations explained.

What do you want me to wear? Casual or a jacket? A tie? The colour? I also need the script sectionalised into definite in-vision sections. What do I mean by this? Well, when recording audio, if I make a mistake or the microphone pops, I pick up and edit the audio file seamlessly later. If I'm in vision, however, my head will move in a "jump cut" over the edit.

So, on the script, make it clear which sections HAVE to be continuously in vision, with no illustrative shots you're going to paste over me in vision. Please put a row of X's on the script in between each section of text that HAS to be 100% in vision with no edits at all, in other words one continuous in-vision take.

WHAT SHOT SIZE DO YOU WANT?

To have a long section of anyone presenting to camera can be a little boring to the viewer, so it's standard broadcast practice to record a script twice - as both a "mid shot" from the upper waist up, as well as a close up, the face only. Then in edit, a mixture of shot sizes are put together giving interest and variety. Of course, the perspective of the keyed on background needs to change over these shot changes as well, to give the illusion of the "virtual studio".

So let me know if you'd like your script recorded twice like this. Of course, the cost will increase, as a 5 minute script will then be the fee for a 10 minute recording, but the final result will look far better with the variety of shot. If you are going to just use my in vision presentation as short introductions to sections, for example, then recording just a standard mid shot should be just fine, but it's up to you!

WHAT YOU'LL RECEIVE

You'll receive separate video files of the sections between the X's lines on your script.

Mark on your script what you want the video file to be named as to help you in edit.

The formats I can provide include any of the Standard Definition or High Definition formats. If you're not technically savvy and you need to edit a standard SD project, an AVI or MOV file should suit your format; if you know exactly the format you need, then tell me, such as say: "**H264 mp4 file 1080, progressive, 32 Mb per sec**", or whatever!

DELIVERY

I will give you a link to download the files. You own all the rights for ever.

I look forward to working with you!

PETER BAKER

UK VOICEOVER & PRESENTER

www.PeterBakerVoiceover.com



The image is a promotional graphic for Peter Baker, a UK voiceover artist. It features a dark blue background with a microphone in the center. On the left, the name 'PETER BAKER' is written in large, bold, orange and white 3D-style letters, with 'PB' in a white speech bubble above 'PETER'. Below the name, it says 'VOICEOVER ARTIST' in smaller white letters. On the right, there is white text describing his experience: 'Experienced, reliable UK voiceover', 'Resonant, authoritative voice', and 'Broadcast quality studio'. Below this, there are three lines of contact information: 'www.PeterBakerVoiceover.com', 'mail@PeterBakerVoiceover.com', and 'mail@PeterBaker.tv'. At the bottom right, the phone number '+44 7831 231 869' is displayed in large, bold, orange letters.

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